

WEB DEVELOPMENT

PROJECT QUESTIONS

1. WHAT ARE YOUR WEBSITE GOALS AND OBJECTIVES?
2. WHO IS YOUR TARGET AUDIENCE, AND WHAT ARE THEIR PREFERENCES AND EXPECTATIONS?
3. DO YOU HAVE ANY SPECIFIC DESIGN PREFERENCES OR EXISTING BRAND GUIDELINES?
4. WHAT FEATURES AND FUNCTIONALITIES DO YOU REQUIRE FOR YOUR WEBSITE?
5. DO YOU HAVE ANY CONTENT PREPARED FOR THE WEBSITE, OR WILL CONTENT CREATION BE PART OF THE PROJECT?
6. ARE THERE ANY SPECIFIC TECHNICAL REQUIREMENTS OR INTEGRATIONS NEEDED?
7. WHAT IS YOUR DESIRED TIMELINE FOR THE WEBSITE DEVELOPMENT PROJECT?
8. WHAT IS YOUR BUDGET FOR THE WEBSITE DEVELOPMENT?
9. HAVE YOU IDENTIFIED ANY COMPETITORS OR WEBSITES THAT INSPIRE YOU?
10. DO YOU HAVE AN EXISTING WEBSITE THAT NEEDS TO BE REDESIGNED OR MIGRATED?
11. HOW WILL YOU MEASURE THE SUCCESS OF YOUR WEBSITE?
12. WHAT ARE YOUR WANTS REGARDING ONGOING MAINTENANCE AND SUPPORT AFTER THE WEBSITE LAUNCH?
13. HAVE YOU CONSIDERED SEARCH ENGINE OPTIMIZATION (SEO) REQUIREMENTS FOR YOUR WEBSITE?
14. ARE THERE ANY LEGAL OR COMPLIANCE CONSIDERATIONS SPECIFIC TO YOUR INDUSTRY?
15. DO YOU REQUIRE ANY ADDITIONAL SERVICES, SUCH AS HOSTING, DOMAIN REGISTRATION, OR CONTENT MANAGEMENT SYSTEM TRAINING?

[Fill this project questionnaire out at MossMedia.net/Website-Questions](https://MossMedia.net/Website-Questions)

